

LETTERBOX DEALS

Specifications 2012

Single Page Advertisement

Trim 195mm (w) x 128mm (h)

Type 187mm (w) x 120mm (h)

Bleed 205mm (w) x 138mm (h)

Note: Bleed is 5mm outside of the trim marks.

Ad Size 195mm deep

Ad Size 128mm deep

Home Phone and Broadband Bundle

Put your current bundle to the test.

The Optus \$109 Plan – truly great value

- 500GB broadband*
- Unlimited standard local calls to Australian fixed lines
- Unlimited standard national calls to Australian fixed lines
- Unlimited standard calls to Australian GSM mobiles (exclusive VoWiFi)

Call 1800 502 277
Visit optus.com.au/109 or your local Optus 'yes' Shop

'yes' OPTUS

Terms & Conditions. Important information for Cable customers: Equipment supplied requires mains backup which may not be suitable if you have a serious illness or condition, require disability services, have back-to-back alarm, or require an uninterrupted telephone line. In that case we may recommend alternative or additional equipment. *Minimum total cost over 24 months with payment by direct debit. \$19.19 modern delivery fee. \$2.76 1% cancellation fee apply. A \$2.76 per month fee applies if your account is not paid by direct debit. A \$5.00 fee applies if you require a new number. Excludes: Optus Long Distance fee (\$1.99 per minute). Excludes premium calls, 1900 calls, calls to satellite phones, calls made over another carrier's network, international calls, calls to national fixed or GSM mobile services that their international or re-voice overseas, Directory Assistance and Operator services calls plus other services such as Unlisted Number service. Includes: updates and downloads. Speed limited to 24Mbps if data allowance exceeded. Includes Home WiFi modem available for new Optus Broadband customers only. If you move to a plan lower than \$19.19 faster or cancel within 3 months of commencing your agreement, a \$140 hardware fee applies. A \$50 plan downgrade fee applies if you change to a lower 'yes' Fusion plan at any time during your agreement period. Optus Cable Broadband is only available to selected homes in Sydney, Melbourne and Brisbane. Certain services are not available in all areas or in NT and SA. For technical and commercial reasons, not all homes can receive Optus services. Limited at one Optus 'yes' Fusion offer per customer account. Information correct as at 18 March 2011. For full terms and conditions visit optus.com.au/Fusion. Single Optus Pty Limited ABN 10 024 832 208.

Please Note:

For both Single and Double Page, Please ensure there is an extra 5mm of artwork area for Bleed. All artwork needs to be supplied with crop marks.

Double Page Advertisement

Trim 390mm (w) x 128mm (h)

Type 187mm (w) x 120mm (h)

on each individual page.

Bleed 400mm (w) x 138mm (h)

Note: Bleed is 5mm outside of the trim marks.

Ad Size 128mm deep

Ad Size 390mm deep

SUPER HOT DEALS from SUBWAY® Restaurants!

\$2 OFF ANY SUBWAY FOOT LONG® SUB!

FREE UPGRADE
PURCHASE A SUBWAY 6-INCH® SUB & REGULAR DRINK & WE'LL UPGRADE YOU TO A SUBWAY FOOT LONG® SUB FREE!

MEATBALL SUBWAY FOOT LONG® SUB ONLY \$5.95

FREE UPGRADE
PURCHASE A SUBWAY 6-INCH® SUB & REGULAR DRINK & WE'LL UPGRADE YOU TO A SUBWAY FOOT LONG® SUB FREE!

DINNER FOR TWO ONLY \$9.95
SUBWAY FOOT LONG® SUB & SUBWAY 6-INCH® SUB

\$1 OFF ANY SUBWAY 6-INCH® SUB!

DINNER FOR TWO ONLY \$9.95
SUBWAY FOOT LONG® SUB & SUBWAY 6-INCH® SUB

BACON & EGG 6-INCH® SUB ONLY \$2!

FOOD Pizza

Studio contacts

Artwork emailed files up to 15mb or sent via CD-Rom to:

183 Harris St Pyrmont NSW 2009

Email studio@letterboxdeals.com.au

Call 02 9518 4044

Mechanics

• Artwork to be supplied as a PDF @ 300dpi

• All work must be in CMYK.

• Total ink load is 240%.

www.letterboxdeals.com.au